



Little Tuscany Neighborhood Organization (LTNO)

Meeting Minutes

Wednesday, March 17, 2021 5:00PM

Roll Call:

Board Members Ned Barker (Chair), Rachel Sheedy (Vice Chair), Liz Loomis (Treasurer), David Anderson (Secretary), Darin Roper (Communications Officer), Denise Hoetker, Daniel Hall, Rebecca Hendrickson, Tyler Burton. [Absent: none]

Committee Chairs - Fred Balduini (Beautification), David Hoffman (Social / Education). [Absent: Ron Mesh (Safety)]

Guests – Anne Rowe (resident), Michael Fleming (resident), Barb & Jeff Kaplan (residents), Robert Rotman (resident)

Treasurer's Report:

Liz reviewed the Report, and indicated an unchanged balance of \$19,920.58. Checks have been written for \$329.47 but not yet recorded by the bank.

New Member Introductions:

New board members Darin Roper and Rebecca Hendrickson kindly shared personal and professional highlights with the board.

Standing Committee Reports:

Neighborhood Beautification & Identification Report

Monument Signs. Five submissions received so far, deadline for neighborhood artists extended to March 31. The Committee will review submissions and make a recommendation to the board at the April meeting.

Based upon a new opportunity described by Robert Rotman the Committee will also evaluate the Arts Commission's requirements and recommend whether LTNO should apply for a \$5,000.00 Arts Commission grant, understanding that the application could impact LTNO's artist selection criteria. It was further suggested that artwork should be on city property as opposed to private property.

Crescendo & Boulders cleanup day...TBD still based on COVID restrictions.

Tote bags for cleanup – design presented and well received (reusable cloth/canvas bags that a hiker can line with a plastic grocery-type bag). At quantity of 500 they could be produced for .50 cents less, or \$2.50 each, or \$1,250.00 for 500 bags.



Addition of “Palm Springs, California”, below logo, was suggested with wide agreement. However, Denise Hoetker later expounded on this issue, based upon her attendance at this month's ONE-PS meeting, explaining that ONE PS does not have the authority to negotiate on properties it does not own. Currently nothing is set up for neighborhoods to benefit from the sale of their creative properties. Eric Chiel of ONE-PS Communications is heading up a committee for the individual neighborhoods to market their creative properties to retailers for sale. Anyone may join his committee; he welcomes the input. EricChiel.Writer@iCloud.com, (949) 831-9706. This is becoming a citywide issue with additional information expected at our next meeting.

Education & Social Report

David Hoffman mentioned ideas to “reboot” this Committee, and Ned mentioned that he and David will reach out to those who signed up to volunteer for Social / Education at our last annual meeting.

Safety Report

“**Coffee with a Fireman**” was held 3/9/21. Community Emergency Response Team (CERT) links available for education, and [Everbridge Emergency Alert System](#) for alerts. To register in the new emergency notification system and opt into general community notifications:

<https://member.everbridge.net/index/892807736727048#/signup>.

Neighborhood Watch is still a long-term project, additional volunteer -residents are being sought to “reboot” this critical program. Signs installation may be first step?

Modernism Report: Nothing new to report. LTNO plans to be active in MW's 2022 program.

New or Unfinished Business

Boulders & Crescendo Update (Liz Loomis)

Liz and Michael Fleming took Jane Garrison and Bettina Rosmarino (“Save Oswit Canyon” Land Trust) on a hike for exploratory review. Jane approached Friends of the Palm Springs Mountains, which is going to create a coalition and approach the City Council to designate the land as Open Space, possibly with a conservation easement. A scientist is conducting a wildlife survey tomorrow to highlight wildlife and plants on the two parcels.

ONE-PS (Denise Hoetker)



Desert Energy Advisory Committee has openings. CERT happening soon. Crime reports are down for violent matters, but significantly up for residential incidents. Do not leave your keys in your car, door, or garage! Community Clean-Up Weekend for large junk pick-ups is scheduled for 4/16 & 4/17/21. Several city-wide issues discussed at ONE-PS meeting, including the neighborhood logo rights issues mentioned above. Denise also forwarded the city's new pedestrian safety "Virtual Walk Audit Invitation" available at: [Virtual Walk Audit Flyer.ai \(palmspringsca.gov\)](https://www.palmspringsca.gov/virtual-walk-audit-flyer).

LTNO Social Media Enhancement (Ned Barker)

LTNO Web Site proposed. Many neighborhoods do this already. Ned Barker, David Anderson, and Darin Roper exploring options and support through PS-ONE. Cost will be an issue as this is not a budgeted item. This is an area in which LTNO's Communications Officer, Darin Roper, has experience.

Expanding Board Reach? (Ned Barker)

Solicit HOA (Board) Liaisons? Ned suggested that we reach out to the resident boards or committees of the Has located inside the LTNO area. If a single liaison attended LTNO board meetings on a regular basis, communications and participation in LTNO events could grow. These include: Casa de Oro (97 units), Tangerine Court (12 units), Kaptur Courts (? units), & Tuscany Heights (12 units) to be contacted.

Closing: Chairperson Ned Barker adjourned the meeting at 6:05pm. **Next meeting is 04/21/21** via Zoom at 5:00PM. Access information below:

Join Zoom Meeting

<https://us02web.zoom.us/j/81986248766>

Meeting ID: 819 8624 8766

Passcode: 782906

One tap mobile +16699009128,,81986248766#,,,,*782906# US (San Jose)

Minutes: Presented and proposed by David A.